



2020-21 Sponsorship Opportunities

The Berwick Winter Farmers’ Market, held at the Berwick, Maine, Town Hall one Sunday per month from November - April, attracts 200-400 people seeking local food and connection with community. The market hosts roughly 25 local farmers, food vendors, live music, nonprofit tables, and special events. Vendors remark about customers’ enthusiasm and notice newcomers each month. The Berwick Winter Farmers’ Market is well supported by our local town residents and surrounding communities and rapidly reaching an even wider customer base. Please help us continue our success!

We are seeking the support of our local business community to keep this market going strong.

The Berwick Winter Farmers’ Market actively reaches a broad audience through widely-distributed posters, the market website, social media pages, online listings, local print media, radio media, local schools, and a growing email list.

Due to the challenges presented by COVID-19, this year your contributions are needed more than ever. While our market will not offer live music, or special events in an effort to avoid group gatherings, we have greater logistical/operational costs to protect our patrons and vendors. These costs include additional signage for 6 feet physical distancing and traffic flow control, hand sanitizing stations, clean up fees, and additional staff time to ensure COVID-19 safety compliance. We are also looking into software that will enable our higher risk patrons to order online for pick up. And as always your generous gift will aid us in covering the cost of promotion and advertisement.

Will you be a Berwick Winter Farmers’ Market 2020-21 season sponsor?

If you have any questions please contact Liz McGranaghan, Market Manager at berwickwinterfarmersmarket@gmail.com or 415-756-6682

Please submit your donation by October 15, 2020 – Thank you for your consideration!

SPONSOR BENEFITS

Season Sponsor \$500

- Your company logo displayed on the market banners (hung in downtown Berwick all year), flyers and posters distributed all along the New Hampshire and Southern Maine seacoast
- Your business name on the Berwick Winter Farmers’ Market website
- Hot Link to your business social media pages on the Berwick Winter Farmers’ Market social media posts
- Acknowledgement on print and radio media and advertisements

Market Day Sponsor \$100/market

- Your business highlighted on the Berwick Winter Farmers’ Market website and Facebook page
- Your company listed as a sponsor on the market day poster

Yes, please sign up my business to sponsor the 2019-2020 Berwick Winter Farmers’ Market at the following level:

_____ Season Sponsor, _____ Market Day Sponsor, # of markets: _____

Company Name: _____ Contact Person: _____

Address: _____

Email: _____ Phone: _____

Sponsorship Amount: _____

To take part in this opportunity, please make check payable to Town of Berwick (memo: Winter Farmers’ Market), and mail this receipt and the check to: Berwick Winter Farmers’ Market, Town of Berwick, 11 Sullivan Square, Berwick, ME 03901. Donations are tax deductible.